

TeammateTV

**We Don't Just Reach Travelers.
We Influence Where They Book.**

Sam Beezy & Iesha Gee — US-based family travel creators and travel agents with 5+ years of international travel experience across Mexico, the Caribbean, and global destinations. Our audience books where we recommend.

www.teammateTV.com | Itsteammatetv@gmail.com



Sam Beezy & Iesha Gee

We are a distribution channel that influences how families decide where to travel and spend money.

Our content and audience span global travel — cruises, resorts, and international destinations. Our audience arrives already sold.

19.2% Engagement Rate 4x the industry average	54% Female Audience Lead household travel planners	62% Ages 25–44 Peak travel-spending demographic	240+ Indexed Reviews Driving booking decisions daily	10–20 Countries Traveled Real international experience
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WHY WE CONVERT

- YouTube Reviews That Rank for Years**
Indexed content driving organic booking decisions long after posting — a permanent marketing asset.
- Decision-Stage Content, Not Just Discovery**
Deep-dive reviews move viewers from curiosity to confirmation. They arrive ready to book.
- Active Travel Agent Pipeline**
We book cruise & destination clients who use our content as their real-time, on-the-ground guide.
- Trusted Over Advertising**
Families follow us for guidance, not entertainment. High intent. High trust. High conversion rate.

AUDIENCE PROFILE

- WHO THEY ARE:**
Families, expats & planners traveling internationally
- WHAT THEY DO:**
Research, compare & book based on trusted guidance
- BEHAVIOR SIGNAL:**
Viewers ask about pricing, booking & location details
- WHY IT MATTERS:**
High intent audience — not passive viewers

WHAT YOUR BRAND GETS

- Searchable Content That Influences Decisions Long-Term**
YouTube reviews that rank for your property and drive organic booking traffic months and years after posting.
- Scroll-Stopping Content That Drives Booking Traffic**
Short-form assets engineered to redirect high-intent viewers directly into your reservation funnel.
- Referrals From an Active Travel Agent Client Base**
Our cruise & destination clients use our content as their guide — your property gets recommended first.
- Full-Funnel Distribution in One Partnership**
YouTube + TikTok + Instagram + Facebook — every platform families use from research to reservation.

IDEAL PARTNERS

- Resorts & All-Inclusive Properties
- Cruise Lines & Port Excursion Companies
- Tourism Boards & Destination Marketing Orgs
- Family Hotels & Boutique Properties
- Experience & Adventure Excursion Brands

PARTNERSHIP MODEL

- Hosted Stay**
Property access for dedicated coverage
- Hybrid Campaign**
Stay + fee + deliverable package
- Full Campaign**
Content + distribution + usage rights

Ready to turn our audience into your guests?

Let's discuss a partnership built around your revenue goals.

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